



*Firefighter Behavioral Health Alliance  
 “Takin’ it to the Streets”  
 Traveling Workshop Series*

***Coming to a town near you!***

**THE MISSION**

Next year, the Firefighter Behavioral Health Alliance (FBHA) will travel across the United States, [Takin’ it to the Streets](#) to bring greater awareness to Firefighters (FFs) and Emergency Medical Technicians (EMTs) about behavioral health and suicide prevention and awareness. At the end of the series, we will have visited approximately 38 states and journeyed approximately 16,000 miles. It is our mission to visit FFs and EMTs where they are, offering impactful in-person training everywhere from small rural companies to large city departments. In these interactive workshops, attendees will be educated on how to recognize signs and symptoms of those in behavioral health distress. FBHA is seeking sponsors to help defray the cost of workshops and expenses for departments.

**THE OPPORTUNITY**

<b>Travel Sponsorship</b>	<b>Training Sponsorships</b>
<p><b>Redline Express</b>  <i>\$1,500 each - 6 available</i>            Help us get cross-country with our ‘Redline Express’ travel trailer!  <b>Recognition:</b> Your logo will be featured on the side of the trailer, providing exposure nationwide. Your company logo and link will also be featured on our website.</p> <p><b>Trek Sponsor</b>  <i>\$500 each - unlimited</i>            Cover expenses to get cross-country and stay near fire departments to deliver our workshops!  <b>Recognition:</b> Your company logo and link will be featured on our website.</p>	<p><b>Half-Day Workshop</b>  <i>\$1,500 each - 20 available</i>            Provide a four-hour workshop for one fire department/community!  <b>Recognition:</b> Your company logo and link will be featured on our website and in course materials.</p> <p><b>Two-Hour Workshop</b>  <i>\$1,000 each - 20 available</i>            Provide a two-hour workshop for one fire department/community!  <b>Recognition:</b> Your company logo and link will be featured on our website and in course materials.</p>
<b>Travel &amp; Training Sponsorship</b>	
<p><b>Takin’ it to the Streets</b>  <i>\$2,500 each - 4 available</i>            Provide a full day of training for one department! Includes all travel expenses.  <b>Recognition:</b> Receive a logo on the front or back of our trailer, plus your company logo and link on our website!</p>	

## Advertising

### **Blog**

*\$500 each - 6 available per post*

Help us spread the word and raise awareness by sponsoring our weekly blog posts.

**Link:** [www.ffbha.org/blog](http://www.ffbha.org/blog)

### **Facebook Live Update**

*\$500 each - 2 available per update*

Help us raise awareness about suicide prevention as well as our mission by supporting one of our weekly Facebook Live updates.

**Link:** [www.facebook.com/FirefighterBehavioralHealthAlliance](http://www.facebook.com/FirefighterBehavioralHealthAlliance)

### **GoPro Update**

*\$500 each - 1 available per update*

Help us raise awareness about suicide prevention as well as our mission by supporting one of our GoPro updates (multiple each week!).

**Recognition:** We'll feature your company in one of our updates from the streets!

**Videos to be posted on YouTube.com**

